

# 2019 FOCUS GALA

SPONSORSHIP OPPORTUNITIES



BUILDING OUR FUTURE

*March 21, 2019*

NORTH HALL EASTERN MARKET

225 7th St SE, Washington, DC 20003

# JOIN US!

Thursday, March 21, 2019  
6:00pm - 10:00pm

- **Three education pioneers will be inducted into the the DC Charter Hall of Fame:**

David Domenici, Chair & Co-Founder of The Maya Angelou Schools

Dr. Ramona H. Edelin, Executive Director at DC Association of Chartered Public Schools

James Forman Jr., Co-Founder of The Maya Angelou Schools

- **Silent Auction**
- **Savory Fare and Cocktail Reception**
- **Music and Dancing**

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## ABOUT FOCUS

### Mission

FOCUS supports the diverse set of public charter schools in DC by advocating for and strengthening autonomy, equity, and quality.

### Vision

Quality public school choices for every DC student



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## INVEST IN DC'S CHARTER COMMUNITY

- Build greater equity in public education for more than 42,000 public charter school students.
- Strengthen innovation in learning and teaching throughout DC and help bridge the achievement gap.
- Advance excellence in education through robust education programs provided by 66 non-profits across 123 campuses in DC.
- Create an abundance of choice and opportunity for DC public charter school families.



# SPONSORSHIP BENEFITS

YOUR 2019 GALA SPONSOR BENEFITS	PRESENTING SPONSOR \$25,000	CHAIRMAN'S CIRCLE \$15,000	BOARD CIRCLE \$10,000	PATRON'S CIRCLE \$5,000
Reserved Tickets for you and your guests	10 VIP Gala Tickets	8 Gala Tickets	6 Gala Tickets	4 Gala Tickets
Featured on the printed and electronic invitation sent to over <b>4,500 guests.</b>	Prominent Front Cover Name / Logo Recognition	X	X	X
Recognition in the gala's digital marquee package.	X	X	X	X
Featured prominently in FOCUS's social media.	X	X	X	X
Recognition in the printed gala program guide.	Full Page, Color Gala Program Ad	1/2 Page, Color Gala Program Ad	1/4 Page, Color Gala Program Ad	1/4 Page, Color Gala Program Ad
Featured on FOCUS's website supporter listing for 12 months.	X	X	X	X
Recognition from the stage during the gala.	X	X	X	X
Invitation to provide prepared remarks from the stage at the gala.	X			
Special supporter recognition in FOCUS's annual report.	Full page, Color Ad	Included in Donor Listing	Included in Donor Listing	Included in Donor Listing
Exclusive mention in all gala press releases and media alerts.	X			

*To customize options or for more information, please contact  
Monica Harrington at [mharrington@focusdc.org](mailto:mharrington@focusdc.org) or 202-387-0405*



# CHARITABLE SUPPORT FORM

Thank you for supporting FOCUS! Please indicate the level that you would like to commit in your support of DC's charter school community:

- \$25,000 - Presenting Sponsor
- \$15,000 - Chairman's Circle Sponsor
- \$10,000 - Board Circle Sponsor
- \$5,000 - Patron's Circle Sponsor

## PAYMENT INFORMATION

Check enclosed payable to FOCUS  I am paying \$ \_\_\_\_\_ online at [www.focusdc.org/gala](http://www.focusdc.org/gala)  
Charge my Visa  MasterCard  Discover  AmEX

Name on card: \_\_\_\_\_

Credit card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVW #: \_\_\_\_\_

## CONTACT INFORMATION

Sponsor Name (As should be listed): \_\_\_\_\_

Contact Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Email: \_\_\_\_\_

*FOCUS is a registered 501c3 non-profit organization.  
Your donations are tax-deductible to the extent permissible by law.*



**FRIENDS OF CHOICE IN URBAN SCHOOLS**  
**1436 U Street NW, Suite 204**  
**Washington, DC 20009**